

# Channel Marketing Guide

## SupraPlus Wideband

Best-ever audio quality for professional users



### Target Customer

Professionals who require a headset that matches the audio quality of their wideband IP hardphones and enterprise-grade IP softphones.

### Key Features

- Wideband audio range gives richer communications with natural sound and enhanced audio clarity
- Digital signal processing (DSP) for reduced echo on VoIP systems
- Complete family of wideband headsets – monaural and binaural options with choice of voice tube or noise-cancelling microphone in black with foam ear-cushions
- Solutions available for both soft-phones and hard-phones
- Included PerSonoCall™ software enables full integration with a wide range of enterprise-grade soft-phones
- Connect to IP softphones using the DA45™ adapter with in-line controls – call answer and end, volume, and mute
- Connect to wideband IP hardphones using the A10™ Wideband Adapter
- The SupraPlus® Wideband has all of the features of Plantronics' best-selling SupraPlus headset, including:
  - Lightweight and stylish design
  - Robust construction for exceptional reliability
  - T-bar support and 'floating' receivers for all-day comfort
  - QuickCall™ feature for short-call convenience

### 25 word description

The SupraPlus® Wideband headset is designed to work with the new generation of wideband-enabled IP hardphones and softphones for superior audio quality.

### 50 word description

The SupraPlus® Wideband headset is designed to work with the new generation of wideband-enabled IP hardphones and IP softphones for superior audio quality and natural-sounding conversations. It offers all of the features of the SupraPlus, adapted for office professionals using an IP softphone or an IP hardphone.

### 100 word description

The SupraPlus® Wideband headset is designed to work with the new generation of wideband-enabled IP hardphones and softphones for superior audio quality and natural-sounding conversations. Included PerSonoPro™ software ensures full integration with a wide range of enterprise-grade soft-phones.

It offers all of the features of the SupraPlus, including outstanding reliability and comfort, robust construction and stylish design. This is the ultimate headset for office professionals who increasingly use the Internet for phone-calls via an IP softphone or hardphone. The DA45™ adapter provides a full set of easy in-line phone controls including call answer and end, volume and mute.

### Marketing Copy

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### Product Information

Order Information		
Description	Part Number	EAN Code
SupraPlus Wideband monaural voice-tube HW251/A	39811-01	5033 588 027 850
SupraPlus Wideband monaural noise-cancelling HW251N/A	75100-07	5033 588 025 429
SupraPlus Wideband binaural voice-tube HW261/A	39813-01	5033 588 027 867
SupraPlus Wideband binaural noise-cancelling HW261N/A	75101-07	5033 588 025 382
DA45 USB Adapter, EU including PerSonoPro™ software	77559-02	5033 588 028 154
A10, Wideband Adapter	33439-02	5033 588 028 321

Accessories	
Description	Part Number
U10P	32145-01
QD Mute Switch	38261-01
<b>Voice Tubes</b>	
Classic VT (10 pack)	29960-10
Outrageous Orange (10 pack)	38268-20
Passion Pink (10 pack)	38268-30
Serene Green (10 pack)	38268-40
Peaceful Purple (10 pack)	38268-50
Cool Blue (10 pack)	38268-60
<b>Ear Cushions</b>	
Foam, black donut (25 pack)	38300-25
Leatherette (25 pack)	38065-25

Shipping Information				
Weight & dimensions	Height (cm)	Length (cm)	Depth (cm)	Weight (Kg)
SupraPlus monaural (single)	14.0	17.8	5.1	0.15
SupraPlus binaural (single)	14.0	17.8	5.1	0.18
SupraPlus monaural (48 pack)	34.3	57.8	36.5	8.07
SupraPlus binaural (48 pack)	34.3	57.8	36.5	9.34
DA45 (Single)	14.0	17.8	5.1	0.23
DA45 (48 pack)	34.3	57.8	36.5	12.0
A10 (single)	Bagged			0.06

## Related Products

- D261N Stereo/DA45 Bundle, EU
- D261N-USB Stereo, EU

## Collateral Available

See: [www.plantronics.com](http://www.plantronics.com)

- Quick sales guide
- Sales presentation

[www.plantronics.com](http://www.plantronics.com)

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00800 75268766 (BE/LUX)

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